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○ Issue I | ○ Internal-only Monthly | ○ November 2013

AM wiki times

ADDRESSING THE NEEDS OF TEAM ADMARVEL IN KNOWLEDGE CREATION, ORGANIZATION AND SHARING.

Helping you meet team goals.

AdMarvel is delighted to launch *AM wiki times*. A monthly newsletter, bringing you new developments in the wiki and how you and your team can benefit from it.

What's more, you can also participate in this newsletter by showcasing your wiki usage, innovation, ideas, and honest feedback.

Every issue will also announce a prize for an individual or team that has best leveraged the wiki to further the team's or AdMarvel's business objectives.

Happy reading and happier wiki times!

OPERA media works mobile content interactive tv Spaces People Create

Dashboard

Spaces Pages Network

There are no tasks assigned to you

Popular All Updates Favou

Site Spaces Create Space

	AdMarvel Products	☆
	AdMarvel Support	☆
	Audience	☆
	Certification	☆
	Demonstration Space	☆
	Documentation	☆
	Engineering	☆
	HR	☆
	IT	☆

Ankur Parekh
Re: Weekly Status
nwarude: Please co
Commented less than
Home
Updated 2 minutes ag

Sanjoy Singh
Admarvel Productio
Updated 9 minutes ag

Damon Do
Oct - Dec 2013 Rel
Updated 13 minutes a



Wiki Updates

The wiki development has come a long way. Majority of the spaces are built and in use. Here is a snapshot of the status:

<http://wiki.admarvel.com/display/Doc/Wiki+Space+Update>

A big thanks to the team leads, IT, and NOC teams for their constant support in building the internal wiki.

We have created 20+ spaces in the last couple of quarters and have collected some usage data. Following are the highlights (source: Google Analytics):

- 7 top viewed pages (in the given order):
 - o Documentation: Dashboard (homepage)
 - o NOC: AdMarvel Server List and Delivery Server List pages
 - o Product Management: October to December Release Plan page
 - o Certification: Ad Client Info page
 - o Operations: Dashboard (homepage)
 - o PubOps: Best Practices page
- India tops the total number of visits (2638) with US coming in a close second (2059 visits)
- The average visit duration per user is 7 minutes
- New wiki visitors comprise 29% with the rest being repeat users

Moving ahead, the plan is to provide further impetus to the wiki by documenting inter- and intra-team processes, promoting information sharing and collaboration. The ultimate objective is to make the wiki into a knowledge system we are all truly proud of.

Did You Know?

The Confluence wiki has some neat features to improve your information experience:

- **Orphan Pages:** Is the left navigation getting too deep and complicated? No worries! Create orphan pages and link it from within the content.
- **Network Updates:** Add users you work with closely to your favorite list and view all their wiki updates in the Network tab on the dashboard.
- **Watch Pages:** Get an email notification whenever the pages that you track are updated (Tools > Watch).
- **Like:** Compliments can do wonders. So click the "Like" button when you come across a page that you love! Apart from the motivation, it will indicate to the owner that they are going in the right direction.
- **Import Docs:** You can directly import .doc files into Confluence (in the source format), thus saving you migration time.

Read more about the features and usage in the [wiki orientation guide](#).

Wiki Feedback...

We now come to the fun part (yes, the sarcasm is intentional). But seriously, we want to hear your opinions... the good, the bad, and (especially) the ugly. We want to understand how do you feel about the wiki, what additional features you would like (yes, we are working on some requests for a while) and what would encourage you to use it even more. Your constructive feedback is useful and highly appreciated by the wiki team.

Feel free to email your ideas, requirements, and brickbats to wiki@admarvel.com.



Cool Quotient Award

This column focuses on a wiki space that is developing efficiently and meeting the core wiki objectives or an individual whose contribution to the wiki made a positive impact.

Beginning with the next *AM wiki times* issue, we will announce the Cool Quotient Award worth **\$250** to a team or individual that best leverages the wiki to further their business/team objectives.

AdMarvel



"In the India Engineering team, we are actively trying to move from the email to wiki as a primary communication medium for projects and assignments through the lifecycle. The aim is to disseminate and discuss specs, schedules, design, and more via the respective pages in the Engineering space. So far, the response of the India team is positive and forward looking. Of course, this is just the beginning..."

*Sanjoy Singh
Head, Engineering
AdMarvel India*